

# Darrick Borowski

121 3rd Street #3 Brooklyn, NY 11231  
darrick.borowski@gmail.com 718.576.1861  
www.darrickborowski.com

---

## Work History

### JPDA

Brooklyn  
2004-present

### Creative Director

retail, brand experience + residential

*design and management of an international retail roll-out for clothing maker American Apparel.*

*brand experience + retail design for UK mobile network provider, O2.*

*design and oversight of display fixtures for Apple's UK iPhone rollout.*

### Freelance

Seattle/NYC  
2000-present

### Architectural + Graphic Designer

*residential design - new homes and remodels.*

*promotional graphics - album art, flyer + poster design, web design.*

### Smash Design

Seattle  
1997-2003

### Project Manager/Senior Designer

retail, branding + residential design

*design + project management for boutique retail and high-end residential.*

### UIUC School of Arch

Urbana-Champaign  
1996-97

### Instructor

Digital Design for Architecture  
*formZ / Photoshop / Illustrator*

### Curatorial Assistant

exhibition + publication design

*researched and designed a touring retrospective and monograph book on the work of mid-century modern architect jack baker*

---

## Honors + Publications

**American Apparel**  
Park Slope Store

Frame Magazine Online  
Architectural Record / Building Types Study Online

**Explore2**

VM+SD International Store of the Year

**Manray**

Interior Design Magazine  
Wallpaper\*  
Paper Magazine

---

## More

**Designhurts**

*clothing line, sold in boutiques in seattle & nyc.*

**Caught, Wound, Held Rota**

*dance film shorts, sold on indieflix.com and have played at: Dance Camera West Festival, The Getty Center, LA New Dance Cinema Festival, Seattle*

*also honored in:*

City of Seattle Mayor's Office of Arts & Cultural Affairs  
2004 Report to the Community

---

## Education

**University of Illinois at Urbana-Champaign**  
School of Architecture  
1993-1997

### Bachelor of Science in Architecture

Earl Prize in Design, Deans List  
exhibited at iSpace gallery, Chicago

*related studies:*

*graphic design / furniture design / painting  
theater + film / scenic + lighting design*